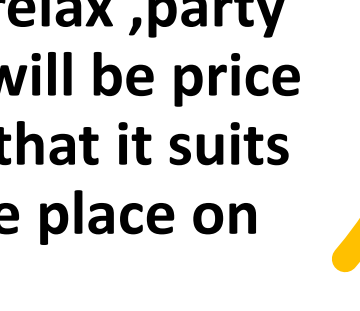


SPORTS STREET BUSINESS GAME PLAN





SPORT STREET THE BIZ GAME PLAN

- **Sport Street is a unique concept of Sports bar & lounge in great locations in the middle of the offices and in close proximity to shopping malls**
 - **Most of food and beverage in high end shopping malls are either high end or too casual. After a thorough study we have decided to put a concept together where our customers can come and have breakfast, lunch or Dinner, have fun, relax ,party and enjoy after a hard day`s work. It will be price sensitive & pocket friendly to ensure that it suits everyone and guests can frequent the place on regular basis**
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Sport Street

- Lounge & sports bar showing live various international sports on very large HD screens with excellent audio effects.
- Sport Street will have the best International Street Food focusing on European, British, Italian and Asian served in a most unique setting
- Sport Street will have live bands and DJ's, they would also give tribute to famous bands and singers celebrating their birthday`s, anniversary`s etc.
- Sport Street will have regular theme nights such as quiz, ladies, comedy, Karaoke etc.
- Sport Street is where guests can buy premium bottles of spirits and can keep in their personalized locker
- Sport Street will have indoor fun sports activities e.g. Indoor Golf etc.

Concept Images





Concept Images of the place







FUN & Games



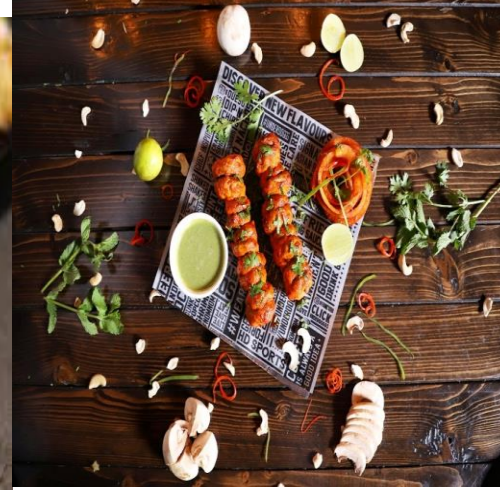




PALATE TINGLERS

GASTRONOMIC
SPECIALITIES









Beverages



BEVERAGES





SPORTS STREET
Thank You